



Dear (Company),

On **Saturday September 11, 2010**, we invite you to join other highly regarded corporate sponsors in supporting a truly charitable event: the third annual **Comedy for Kids with Autism** at San Francisco's **Palace of Fine Arts**. Comic genius **Jenny McCarthy** and a few of her funny friends, will raise the classically-inspired roof to benefit **Generation Rescue** and the **Ryder Foundation**. The evening will also feature an inspiring exhibit from acclaimed artist **Joan élan Davis**, a gourmet hors d'oeuvre and cocktail reception and exclusive auction featuring fine wines, fabulous trips and much more.

In support of children with autism and other learning challenges, this benefit is an incomparable marketing opportunity for socially responsible businesses. The past years' all-star lineups, including celebrity chefs Joey Altman and Elizabeth Falkner as well as headliners Dana Carvey, Robin Williams and Mark Pitta, drew more than 900 guests, including such boldface names as Sammy Hagar and Phil Bronstein. In addition to the many sponsors, the event drew the attention of countless media outlets and radio stations. Publicity of that magnitude is priceless! In the end, this event has raised over \$800,000 for this most meaningful cause.

Autism is a devastating communication and socialization disorder that has now reached epidemic proportions. According to the latest studies from the Centers for Disease Control, one in 90 children is diagnosed on the autism spectrum. A recent remark puts it in perspective: "If autism were contagious, the whole country would be under quarantine right now."

Your generous sponsorship of this year's event, **Comedy for Kids with Autism**, will provide an ideal platform to demonstrate (COMPANY)'s corporate philosophy of philanthropy while impacting the dire needs of autistic children and their families via a partnership with Generation Rescue and the Ryder Foundation.

Enclosed please find a proposal that outlines the sponsorship opportunities available. We will do everything possible to serve this partnership with the highest integrity while meeting your needs in a customized, unique fashion. I look forward to working with (COMPANY) and believe strongly that your support of **Comedy for Kids with Autism** will prove successful for all involved parties—especially the children.

I will follow up with you soon to discuss this opportunity further.

With sincerest appreciation,

Name